



SOCIAL MEDIA MANAGEMENT PACKAGES

VISIONARYSBRANDING.COM



WELCOME

If you're reading this, you're probably overwhelmed with social media and just don't have the time to make it as successful and effective as it needs to be for your brand/ministry. That's okay! That's why I'm here.

The VBA has over eight (8) years of experience in social media management. We have worked with nonprofits, businesses in the beauty industry, churches, entrepreneurs and more. Trust us to enhance and maintain your social media presence. If you have any questions, please email us at info@visionarysbranding.com.

In this pricing guide, you will find the investment prices for social media management services from VBA. Please keep in mind you are investing in your business now to see a greater profit in the end. All packages are required to have a three (3) month minimum contact to start so we can adequately track the progression of your social media channels.



INTRO PLAN

What's Included

- 3 month minimum contract
- Management of up to one (1) social media platform
- One (1) post per day Mon.-Fri.
- Content creations (*graphics, quotes, promos, etc.*)
- Full account management (*responding to comments, following new accounts, etc.*)

Investment Price: \$1,000 per month



TOTAL PACKAGE PLAN

What's Included

- 3 month minimum contract
- Management of up to two (2) social media platforms
- One (1) post per day Mon.-Fri. (dependent on platforms)
- Content creations (*graphics, quotes, promos, etc.*)
- Minimal video editing
- Full account management (*responding to comments, following new accounts, etc.*)
- Weekly story strategy
- Monthly strategy call

Investment Price: \$1,700 per month



ELITE PACKAGE PLAN

What's Included

- 3 month minimum contract
- Management of up to three (3) social media platforms
- Up to (2) post per day Mon.-Fri. (dependent on platforms)
- Content creations (*graphics, quotes, promos, etc.*)
- Minimal video editing
- Competitor research
- Target market research
- Full account management (*responding to comments, following new accounts, etc.*)
- Weekly story strategy
- Monthly strategy call
- End of the month report on growth of account trends, what worked and what did not.

Investment Price: \$2,500 per month