



# SOCIAL MEDIA MANAGEMENT PACKAGES

[VISIONARYSBRANDING.COM](http://VISIONARYSBRANDING.COM)



# WELCOME

If you're reading this, you're probably overwhelmed with social media and just don't have the time to make it as successful and effective as it needs to be for your brand/ministry. That's okay! That's why I'm here.

The VBA has over eight (8) years of experience in social media management. We have worked with nonprofits, businesses in the beauty industry, churches, entrepreneurs and more. Trust us to enhance and maintain your social media presence. If you have any questions, please email us at [info@visionarysbranding.com](mailto:info@visionarysbranding.com).

In this pricing guide, you will find the investment prices for social media management services from VBA. Please keep in mind you are investing in your business now to see a greater profit in the end. All packages are required to have a three (3) month minimum contact to start so we can adequately track the progression of your social media channels.



# INTRO PLAN

## *What's Included*

- 3 month minimum contract
- Social Media Content Calendar for Mon.-Fri, of each week
- Monthly strategy call

*Investment Price: \$550 per month*



# BASIC PLAN

## *What's Included*

- 3 month minimum contract
- Management of up to one (1) social media platform
- One (1) post per day Mon.-Fri.
- Content creations (*graphics, quotes, promos, etc.*)
- Full account management (*responding to comments, following new accounts, etc.*)

*Investment Price: \$1,000 per month*



# TOTAL PACKAGE PLAN

## *What's Included*

- 3 month minimum contract
- Management of up to two (2) social media platforms
- One (1) post per day Mon.-Fri. (dependent on platforms)
- Content creations (*graphics, quotes, promos, etc.*)
- Minimal video editing
- Full account management (*responding to comments, following new accounts, etc.*)
- Weekly story strategy
- Monthly strategy call

*Investment Price: \$1,700 per month*



# ELITE PACKAGE PLAN

## *What's Included*

- 3 month minimum contract
- Management of up to three (3) social media platforms
- Up to (2) post per day Mon.-Fri. (dependent on platforms)
- Content creations (*graphics, quotes, promos, etc.*)
- Minimal video editing
- Competitor research
- Target market research
- Full account management (*responding to comments, following new accounts, etc.*)
- Weekly story strategy
- Monthly strategy call
- End of the month report on growth of account trends, what worked and what did not.

*Investment Price: \$2,500 per month*



# ADD-ON SERVICES

*Want to add a service to your package?*

*Must book a package in order to add additional services  
Add-on services can NOT be purchased individually*

- **Content creations** **\$299/mo**  
*(graphics, quotes, promos, etc.)*
- **Minimal video editing** **\$345/mo**  
*(includes reels, youtube videos, etc.)*
- **Full account management** **\$375/mo**  
*(responding to comments, following new accounts, etc.)*
- **Monthly Strategy call** **\$75/each**
- **Target Market Research** **\$155**
- **Analytic Monitoring** **\$225/each**